



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 329229

Schedule Dates 08/30/12-09/05/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Polholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/D RAJA/R/SSN/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID, BETSY
Phone/Fax /
CPE 36/73/217
Account Types National/Political
Billing Type Standard
Comments RAJA 8/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/28/12
Last Modified 08/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06298770
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,358.75
Net Total \$13,366.25
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Sep. 2012	25	\$15,725.00
Grand Total:	25	\$15,725.00

RF

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	10A- Ellen									2	\$325.00	\$650.00	Pittsburgh (WPXI)	ELLEN/1	8/28/12
2.0	Normal Line / Spot	09/03/12-09/04/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P		1	1						2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	LATE NEWS/2	8/28/12
3.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	11:34P- TONIGHT SHOW					2	1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	TONIGHT SHOW/3	8/28/12
3.0.1	Closed Preempt	08/30/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
3.0.2	Closed Preempt	08/30/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
4.0	Normal Line / Spot	09/03/12-09/05/12	5	:30	5P- 5:30P (EST)		2	X	X	X				2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 5-530P/4	8/28/12
5.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	5:58P- Channel 11 News At 6pm M-F						X	X		2	\$700.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-630P/5	8/28/12
5.0.1	Closed Preempt	08/30/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
5.0.2	Closed Preempt	08/30/12															Pittsburgh (WPXI)	(Manager's) Pre-empt/Exception - st for sep	
5.0.3	Closed Preempt	08/30/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Pittsburgh (WPXI)

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6.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	5:59A- Channel 11 News 6am					2	1			3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 6-7A/6	8/28/12
7.0	Normal Line / Spot	09/03/12-09/05/12	5	:30	6:59P- Jeopardy	2	X	X	X					2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	JEOP 7-730P/7	8/28/12
8.0	Normal Line / Spot	08/30/12-08/31/12	5	:30	7A- Today Show	5				X	X			5	\$525.00	\$2,625.00	Pittsburgh (WPXI)	TODAY 7-9A/8	8/28/12
9.0	Normal Line / Spot	09/02/12-09/02/12	5	:30	8A- 10A (EST)								1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 8A-10A/9	8/28/12
10.0	Normal Line / Spot	09/03/12-09/04/12	5	:30	11:34P- TONIGHT SHOW		1	1						2	\$350.00	\$700.00	Pittsburgh (WPXI)	TONIGHT/10	8/31/12
11.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	6P- Channel 11 News At 6pm M-F			1						1	\$700.00	\$700.00	Pittsburgh (WPXI)	NEWS 6-630P/11	8/31/12
12.0	Normal Line / Spot	09/04/12-09/05/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1	1					2	\$700.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-630P/11	8/31/12

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